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BEST RETAIL PROJECT

WESTFIELD CENTURY CITY

Location: 10250 Santa Monica Blvd., Los Angeles

Developer: Westfield Construction

Contractor: Westfield Construction

Architect: Gensler

Subcontractors: Saiful Bouquet Structural Engineers | The Office of James Burnett | HLB Lighting Design

GOLD
AWARD

Westfield's goal was to update its flagship property, first opened in 1964, to create a truly memorable experience and compete with online retailers. The new Westfield Century City features more than 200 shops, an aspirational design, and high-end amenities with integrated technology to create a frictionless guest experience. Serving as Executive Architect, Gensler managed a team of engineers, contractors and specialty design consultants on a \$1 billion expansion and modernization project that has transformed Westfield's Century City property into one of Southern California's premier luxury retail destinations. Working closely with Westfield and Kelly Wearstler to bring to life their design vision, Gensler led a team of highly specialized but interrelated disciplines to develop, coordinate, document and execute the design and vision for the new Westfield Century City on a phased schedule – all while allowing existing parts of the shopping and dining center to remain open through construction. The project included the demolition of an existing office tower and much of the existing building, structural upgrades, significant reconstruction and renovation, building on top of existing structures, and new construction.



SILVER
AWARD

THE WORKS

Location: 700-740 S. Allied Way, El Segundo

Developer: PES Partners, LLC

Contractor: W. L. Butler

Architect: FRCH Design Worldwide

Subcontractors: Live Art Plantscapes, Inc.
Interior Electric | Marx Brothers Pavestone

Well positioned in the coast side community of El Segundo, The Works is an easily accessible shopping center offering a variety of retail services to a culturally and economically diverse population living and working in this South Bay region of Los Angeles County. The Works project included the installation of elegant and energy efficient lighting; sustainable vegetation and lush shade trees; designer water features and trellises; and inviting communal gathering spaces with comfortable seating and fire pits.

FINALISTS

BALMAIN - MELROSE PLACE FLAGSHIP

Contractor: Shawmut Design and Construction

Architect: J. T. Nakaoka Associates Architects

LONG BEACH EXCHANGE

Developer: Burnham Ward Properties, LLC

Contractor: Snyder Langston

Architect: DRA Architects

Subcontractors: KCB Builders Inc.

Ducros Electrical Contracting

Advanced Framing Structures

Lender: Wells Fargo

POMALLETO - RODEO DRIVE FLAGSHIP

Contractor: Shawmut Design and Construction

Architect: Gruen Associates